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**Mark Lithography, Inc. Merges into Kay Printing**

*New Jersey Graphic Communications Companies Unite in Strategic Merger*

Paramus, N.J., October 13, 2009 - NAPL today announced that Mark Lithography, Inc., of Cedar Knolls, NJ ([www.marklitho.com](http://www.marklitho.com)) will merge into Kay Printing ([www.kayprinting.com](http://www.kayprinting.com)) of Clifton, NJ.

The announcement was made by John Hyde, NAPL Senior Vice President, who advised Kay Printing regarding business valuation and structuring of the consolidation opportunity. "This transaction significantly expands the presence of Kay Printing. As part of this transaction, Kay will gain additional sales strength, as well as expanded capabilities for heatset web printing," Hyde said.

With approximately \$12 million in annual sales, Kay Printing has been profitably serving the Northeast for 35 years. In addition to providing sheetfed and digital printing services from a state-of-the-art 50,000 square foot manufacturing facility in Clifton, N.J., the company provides design services from its location in New York City.

"We pride ourselves on long-standing customer relationships, our personal attention, and a willingness to tackle any type of job regardless of size or scheduling requirement," said Richard Kirschenbaum, President of Kay. "This consolidation enables us to broaden our capabilities and sales capacities, while ensuring that all customers continue to receive the highest levels of service and quality."

Charles Tuminello, president of Mark Lithography, added, "Both of our companies were founded in 1974, and both have been dedicated to meeting the needs of our clientele through personal service and advancing technologies. We're excited about joining forces with another family-owned and -operated company that shares our business philosophy and dedication to excellence."

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A long-standing NAPL member, Kay Printing has received guidance from the NAPL Print Consulting Services Group for a number of merger and acquisition initiatives. “John has given us valuable support and counsel, and played a key role in this consolidation,” said Kirschenbaum. “He introduced our companies, advised us on how to value and structure the opportunity, and provided valuable succession planning support.” Jeffrey Kirschenbaum and Steve Tuminello, sons of the two companies’ respective presidents, will continue in the consolidated business.

### About Kay Printing

Founded in 1974, Kay Printing provides a broad range of printing services, including sheetfed and digital printing, to customers in the New York/New Jersey area. In addition to a printing facility located just 10 miles west of the Lincoln Tunnel, Kay maintains a design firm in New York City.

### About Mark Lithography, Inc.

Specializing in commercial printing, direct mail, and fulfillment services, Mark Lithography provides sheetfed, as well as heatset web printing capabilities. The company was founded in 1974 and maintains facilities in Clifton, N.J.

### About the NAPL Print Consulting Services Group:

NAPL’s executive consultants are the industry’s foremost experts on commercial printing business management issues that allow companies to grow sales, reduce costs, and increase business value. Known for their team approach, the group has a proven track record of helping companies improve performance and emerge as recognized industry leaders. For a full roster of NAPL consultants and their respective services, visit [www.napl.org/consultants](http://www.napl.org/consultants). For information about NAPL consulting services, visit [www.napl.org/consulting](http://www.napl.org/consulting), or contact Tim Fischer, NAPL Executive Vice President, 201-523-6376, [TFischer@napl.org](mailto:TFischer@napl.org).

### About NAPL

Chartered in 1933, the National Association for Printing Leadership (NAPL) is a not-for-profit business management association representing companies in the \$100 billion graphic communications industry. NAPL’s comprehensive slate of business-building solutions provides company leaders with management tools that enable them to make informed business decisions in an ever-changing market environment. For more information on NAPL or its affiliated associations, visit [www.napl.org](http://www.napl.org) or call 800-642-6275.

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